

Security for the Retail and Hospitality Industry

WHY WATCHGUARD

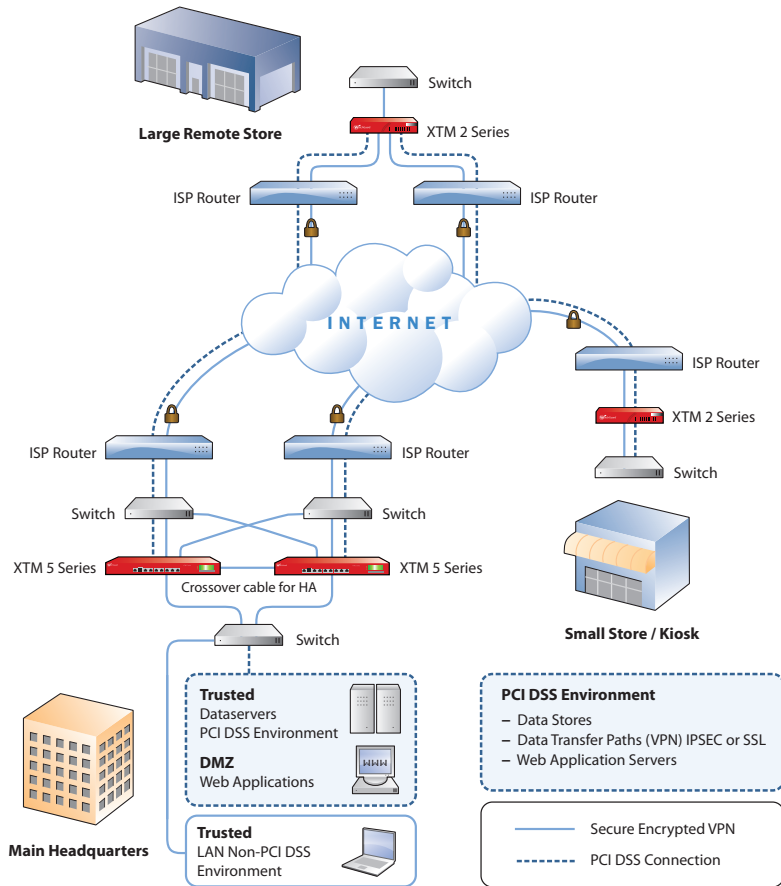
- **SATISFY PCI DSS COMPLIANCE REQUIREMENTS FOR CONTROLLING, MONITORING, LOGGING, AND AUDITING CARDHOLDER DATA**
- **MULTIPLE LAYERS OF REDUNDANCY ENSURE ALWAYS-ON SECURE CONNECTIVITY**
- **YOU WON'T HAVE TO SACRIFICE PERFORMANCE TO GAIN SUPERIOR PROTECTION**
- **FEATURE-RICH, NO-HASSLE VISIBILITY AND REPORTING TOOLS—INCLUDED AT NO EXTRA COST**
- **A TRULY UNIFIED SOLUTION THAT LETS YOU MANAGE ALL SECURITY TECHNOLOGIES, FEATURE SETS, AND XTM APPLIANCES THROUGH THE SAME INTERFACE**
- **PHYSICAL AND VIRTUAL APPLIANCES FOR PROTECTION IN ANY ENVIRONMENT**

Companies accepting credit or debit cards in exchange for goods or services must already be compliant with the PCI DSS (Payment Card Industry Data Security Standard) requirements. Any merchant that does not comply with PCI DSS is at risk of extensive fines. To ensure that a PCI-compliant merchant is able to incorporate new technologies and to protect against new ways of hacking personal data, continuous auditing is required to retain PCI DSS compliance.

While large company breaches generate the most headlines, smaller franchises and retailers are under constant threat of theft or damage. In the case of downtime or a data breach event, costs can quickly escalate. The Aberdeen Group found that downtime costs the average mid-sized business \$74,000 per hour lost, and about \$881,000 annually.*

WatchGuard enables you to protect your network from each unique and evolving security challenge while also helping your organization comply with the increasing number of industry regulations. WatchGuard's award-winning, next-generation physical and virtual security appliances provide the industry's premier multilayered protection, while enabling the advanced networking, strong performance, and powerful management tools that businesses today need to compete.

RETAIL NETWORK TOPOLOGY



Physical retail locations, franchises, POS web sites, and call centers pass encrypted cardholder data to data stores for ensuring customer information security.



* Source: Aberdeen Group: "Why Mid-Sized Enterprises Should Consider Using Disaster Recovery as a Service." February 2012.

WATCHGUARD IS BEST-IN-CLASS BY DESIGN - COMPETING SOLUTIONS ARE NOT

WatchGuard XTM (Extensible Threat Management) appliances are engineered to seamlessly integrate the industry's top-performing solutions from technology luminaries, including AVG, Commtouch, Websense, BroadWeb, and Kaspersky. This means for each unique security space (IPS, gateway anti-virus, anti-spam, Application Control, web URL filtering, and more), your business can leverage an elite solution. The security functions are all tightly integrated within WatchGuard XTM's modular architecture so, unlike with competitor products, you maintain fast throughput—even with all the security services turned on.

POWERFUL CENTRALIZED MANAGEMENT, INNOVATIVE FEATURES, AND REPORTING - ALL INCLUDED

WatchGuard pioneers innovative tools and feature sets that dramatically simplify security, helping administrators cut down on configuration errors, and save valuable time.

Manage from one to hundreds of XTM appliances with ease from a single console while leveraging time-saving features, such as drag-and-drop VPN creation, and RapidDeploy, a cloud-based capability that enables firewalls to self-configure in the field. Benefit from rich visibility and reporting features (65+ reports) that empower users to quickly hone in on issues and take corrective action – all included at no extra cost.

SECURING REMOTE CONNECTIVITY

WatchGuard enables secure connectivity and robust data protection for workers on the go. Select from a range of solutions (VPN, Wi-Fi, etc.) to encrypt and protect communications for your headquarters, branch offices, and mobile workers.

Use the built-in VPN capabilities of WatchGuard's XTM multi-purpose security platform, or choose one of WatchGuard's full-featured standalone SSL VPN appliances that are suitable for businesses with small armies of mobile workers.

With WatchGuard, you can leverage existing handheld mobile computers to perform POS applications – such as adding SKUs, viewing inventory, and checking out customers faster – via the wireless local area network (WLAN).

MESSAGING SECURITY ACROSS EMAIL AND WEB, AND DATA LOSS PREVENTION (DLP)

Email encryption and DLP are emerging as “must have” technologies from both a security and regulatory compliance standpoint in many industries. With WatchGuard XCS (Extensible Content Security) solutions, your organization can harness powerful, comprehensive email, web, and data loss security.

Multiple layers of redundancy, including WatchGuard's patented XCS Queue Replication, and WatchGuard's Quarantine Management Server (QMS), ensure you never lose a message, while also enabling you to cost-effectively handle message traffic.

SMART SECURITY SIMPLIFIES COMPLIANCES

As a network security pioneer and visionary, WatchGuard Technologies is a member of the PCI Security Standards Council, collaborating on standards development.

WatchGuard solutions enable you to:

- Segregate the PCI-compliant operating environment
- Set uniform security policies with the click of a mouse
- Validate that security policies are working
- Use interactive, real-time monitoring to take instant preventive or corrective action
- Perform in-depth analysis of network activity, security threats, and user behaviors through full-featured reporting
- Access PCI compliance reports with one click

With tools like these, enjoy an unprecedented view of what's going on in your network while gathering the security auditing information you need to demonstrate compliance with industry and governmental regulations, including PCI DSS and SOX.

WatchGuard offers a family of interoperable, centrally managed devices that easily integrate into retail networks complying with PCI DSS requirements.

For more information about WatchGuard Retail Security Solutions, contact your reseller, visit www.watchguard.com, or call the number below.

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